Progress Energy Carolinas, Inc.'s Motion for Partial Waiver of Commission Rules 103-331 and 103-336)) BEFORE THE) PUBLIC SERVICE COMMISSION) OF SOUTH CAROLINA)) COVER SHEET)) DOCKET) NUMBER: 2009 - 168 - E			
(Please type or print						
Submitted by:	K. Chad Burgess	<u> </u>	SC Bar Number	***************************************		
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		Affidavit	Letter		Request	
☐ Electric/Gas		Agreement	Memorandu:	m	Request for Certification	
☐ Electric/Teleco	mmunications	Answer	Motion		Request for Investigation	
☐ Electric/Water		Appellate Review	Objection		Resale Agreement	
☐ Electric/Water/	Telecom.	Application	Petition		Resale Amendment	
☐ Electric/Water/	Sewer (Sewer	Brief	Petition for l	Reconsideration	Reservation Letter	
Gas		Certificate	Petition for l	Rulemaking	Response	
Railroad		Comments	Petition for R	ule to Show Cause	Response to Discovery	
Sewer		Complaint	Petition to In	ntervene	Return to Petition	
Telecommunications		Consent Order	Petition to Int	ervene Out of Time	Stipulation	
☐ Transportation		Discovery	Prefiled Tes	timony	Subpoena	
Water		Exhibit	Promotion		☐ Tariff	
Water/Sewer		Expedited Considerati	ion Proposed Or	der	Other:	
Administrative Matter		Interconnection Agreem	ent Protest			
Other:		Interconnection Amendr	nent Publisher's A	Affidavit		
		Late-Filed Exhibit	Report			



August 20, 2009

VIA ELECTRONIC FILING

The Honorable Charles Terreni Chief Clerk/Administrator South Carolina Public Service Commission 101 Executive Center Drive (29210) Post Office Drawer 11649 Columbia, South Carolina 29211

RE: Progress Energy Carolinas, Inc.'s Motion for Partial Waiver of Commission Rules

103-331 and 103-336 Docket No. 2009-168-E

Dear Mr. Terreni:

Enclosed for filing on behalf of South Carolina Electric & Gas Company is the Direct Testimony of Dan S. Brown in the above captioned matter.

By copy of this letter, we are also serving counsel for the other parties of record with a copy of the enclosed testimony and attach a certificate of service to that effect.

If you have any questions, please do not hesitate to contact me.

Very truly yours,

K. Chad Burgess

KCB/kms Enclosures

cc: Len S. Anthony, Esquire
Catherine E. Heigel, Esquire
M. John Bowen Jr., Esquire
Margaret M. Fox, Esquire
Shealy Boland Reibold, Esquire
(via U.S. First Class mail w/enclosures)

BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NO. 2009-168-E

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Progress Energy Carolinas, Inc.'s Motion For Partial Waiver of Commission Rules 103-331 and 103-336))	CERTIFICATE OF SERVICE
)	

This is to certify that I have caused to be served this day one (1) copy of South Carolina Electric & Gas Company's **Direct Testimony of Dan S. Brown** to the persons named below via U.S. First Class Mail at the addresses listed:

Shealy Boland Reibold, Esquire Office of Regulatory Staff 1401 Main Street, Suite 900 Columbia, SC 29201

Len S. Anthony, Esquire Progress Energy Carolinas, Inc. PO Box 1551 Raleigh, NC 27602

Catherine E. Heigel, Esquire Duke Energy Carolinas LLC PO Box 1006/EC03T Charlotte, NC 28201-1006

> M. John Bowen, Jr. McNair Law Firm PA PO Box 11390 Columbia, SC 29211

Margaret M. Fox, Esquire McNair Law Firm PA PO Box 11390 Columbia, SC 29211

Karen M. Scruggs

Columbia, South Carolina

This 20th day of August 2009

1		DIRECT TESTIMONY OF				
2		DAN S. BROWN				
3	ON BEHALF OF					
4	SOUTH CAROLINA ELECTRIC & GAS COMPANY					
5		DOCKET NO. 2009-168-E				
6						
7	Q.	PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND CURRENT				
8		POSITION.				
9	A.	Dan S. Brown, 1426 Main Street, Columbia, South Carolina. My current				
10		position is Director of Corporate Credit for SCANA Corporation ("SCANA"). In				
11		this proceeding, I am testifying on behalf of South Carolina Electric & Gas				
12		Company ("SCE&G" or "Company").				
13	Q.	DESCRIBE YOUR EDUCATIONAL BACKGROUND AND				
14		PROFESSIONAL EXPERIENCE.				
15	A.	I graduated from the University of South Carolina with a Bachelor of				
16		Science degree in Finance. I also earned a Master of Business Administration				
17		degree from the University of South Carolina. In 1973, I entered the banking				
18		business and worked in this field for 28 years until my retirement in December				
19		2001. During my tenure with the banking industry, I held numerous leadership				
20		positions including the management of business banking credit risk in North				
21		Carolina and South Carolina. After my retirement, I began working for SCANA				
		1				

as its Corporate Credit Manager. In 2006, I was promoted to my current position

of Director of Corporate Credit.

3 Q. BRIEFLY SUMMARIZE YOUR CURRENT DUTIES AS DIRECTOR OF 4 CORPORATE CREDIT.

As Director of Corporate Credit I am responsible for developing, implementing, and managing SCANA's, including SCE&G's, credit and collection policies and procedures. In this role, I am responsible for, among other things, ensuring that SCE&G's credit and collection policies and procedures are in compliance with Commission regulations and orders and properly adhered to by SCE&G.

11 Q. WHAT IS THE PURPOSE OF THIS PROCEEDING?

A.

A.

By Order No. 2009-344 dated May 27, 2009, issued in Docket No. 2009-168-E, the Commission stated that it had previously approved a waiver of 26 S.C. Code Ann. Regs. 103-331 and 103-336 (1976, as amended) for Duke Energy Carolinas, LLC ("Duke Energy"); denied a similar request for a waiver of these rules made by SCE&G; and had recently received a Motion for Partial Waiver of these rules from Carolina Power and Light Company d/b/a Progress Energy Carolinas, Inc. ("Progress Energy"). Recognizing the differences in applying Rules 103-331 and 103-336 among investor owned utilities, the Commission stated, "It is my opinion that the Commission needs uniformity among the companies in this matter." *See* Order No. 2009-344. Accordingly, the Commission instructed its staff to schedule a generic hearing concerning the

waiver of Commission Rules 103-331 and 103-336. In compliance with Order
No. 2009-344, Commission Staff initiated this proceeding by issuing a Notice of
Generic Hearing dated June 5, 2009.

4 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A.

The purpose of my testimony is to discuss with the Commission SCE&G's current credit policies and procedures and the impact that Rule 103-331 has had upon the Company. I will also explain why the partial waiver of Rule 103-331 granted to Duke Energy should be extended and applied to SCE&G and why the Commission should also waive Rule 103-336 for electric utilities.

10 Q. PLEASE BRIEFLY EXPLAIN SCE&G'S CREDIT POLICIES AND 11 PROCEDURES.

SCE&G manages its credit policies and procedures within the guidelines established by the Commission. At SCE&G, the Company performs initial and on-going creditworthiness evaluations of its customers and engages in collection efforts when necessary. By initiating these tasks, SCE&G is able to identify its credit exposures and the risks associated with collecting outstanding and unpaid receivables. This allows the Company to mitigate unacceptable credit risks which is accomplished by collecting and holding deposits, seeking other forms of security for payment, and collecting arrears billings. By implementing these policies and procedures, SCE&G seeks to lower the risk of service cutoffs and subsequent write-offs associated with customer defaults, which in-turn is beneficial to all SCE&G customers.

1 Q. PLEASE BRIEFLY EXPLAIN THE STATE OF THE ECONOMY OF 2 SOUTH CAROLINA.

Α.

A.

South Carolina is currently experiencing a deep business cycle recession with unemployment at 12.1%. Business layoffs, closings and bankruptcies are at high levels resulting in a greater number of SCE&G's large, nonresidential customers finding themselves in arrears on their electric bill and defaulting on payment obligations for electric service. As a result, SCE&G is writing-off an increased amount of uncollectible debt which adversely impacts the Company's other customers. Despite some early signs of economic recovery, SCE&G expects the current economic conditions to continue into the foreseeable future.

11 Q. PLEASE EXPLAIN THE IMPACT THAT RULE 103-331 HAS HAD UPON 12 THE COMPANY AND ITS CUSTOMERS.

When large, nonresidential customers of SCE&G publicly announce that they are experiencing financial difficulties and their plans for dealing with such an event, SCE&G typically is unable to protect itself upon learning this news. This is so because Rule 103-331 prohibits the Company from collecting a deposit from a customer who is experiencing financial distress after electric service is established but yet their account remains in good standing. In instances such as this, other creditors position themselves in a manner allowing them to negotiate financial solutions that remove or mitigate certain financial risks while SCE&G, on the other hand, is prohibited from taking similar actions; actions, if taken, would more than likely benefit SCE&G and its customers. For example, SCE&G could

attempt to negotiate with its customer a prepayment for a definite period of time which is less financially stressful than requiring payment of a two month deposit or SCE&G could require the customer to provide a parent company guaranty or a one month deposit with a bank payment draft on the due date, both of which would protect SCE&G from a potential write-off account and give the customer an opportunity to work on a financial recovery plan without having SCE&G as an adversarial creditor.

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In its current form, Rule 103-331 requires SCE&G to wait for a customer in financial distress to default on their payment obligations to the Company while the customer's other creditors take action to work with their customer to protect their mutual interests. This places SCE&G and its customers at a distinct disadvantage vis-à-vis the customer's other creditors. By way of example, in early 2009, two of SCE&G's large commercial customers filed bankruptcy. Both customers were current with their payment obligations to SCE&G and neither had been late with a payment during the previous two years. Even though SCE&G was aware of the public announcements regarding their well-known financial customers' difficulties, the Company was prohibited from negotiating any type of payment solution with the customer in an attempt to mitigate the credit risk facing the Company and its customers. Consequently, SCE&G was forced to write-off the pre-petition debts in the amount of approximately \$850,000. In previous years, similar circumstances have resulted in several million dollars in write-offs.

1	Q.	ARE YOU FAMILIAR WITH THE COMMISSION'S RULING IN WHICH
2		IT APPROVED A PARTIAL WAVIER OF RULE 103-331 FOR DUKE
3		ENERGY?
4	A.	Yes, I am familiar with the partial waiver granted to Duke Energy by the
5		Commission.
6	Q.	HAVE YOU REVIEWED THE DIRECT TESTIMONY OF BARBARA
7		YARBROUGH OF DUKE ENERGY THAT WAS PREFILED IN THIS
8		DOCKET?
9	A.	Yes.
10	Q.	DO YOU AGREE WITH AND SUPPORT MS. YARBROUGH'S
11		TESTIMONY?
12	A.	Yes, I do.
13	Q.	IS IT SCE&G's POSITION THAT THE COMMISSION SHOULD
14		EXTEND THE PARTIAL WAIVER GRANTED TO DUKE ENERGY TO
15		SCE&G?
16	A.	Yes.
17	Q.	PLEASE EXPLAIN WHY THE PARTIAL WAIVER GRANTED TO DUKE
18		ENERGY SHOULD BE EXTENDED TO SCE&G.
19	A.	The partial waiver granted to Duke Energy should be extended to SCE&G
20		because it will provide the Company and its nonresidential customers with an
21		additional mechanism to communicate openly and honestly about financial issues.
22		This open line of communication will allow SCE&G to explore financial solutions

which may help resolve the credit risk issues confronting SCE&G today. By extending the waiver to SCE&G, the Commission will be placing the Company on equal footing with a customer's other creditors who currently have the ability to manage their financial risk to the detriment of SCE&G and its customers.

5 Q. PLEASE EXPLAIN WHY THE COMMISSION SHOULD WAIVE RULE 6 103-336.

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A.

If the Commission waives Rule 103-331, then it follows that Rule 103-336 should also be waived for electric utilities. Rule 103-336 requires electric utilities to refund deposits collected from customers, with interest, after two years unless the customer has had two consecutive thirty-day arrears, or more than two nonconsecutive thirty-day arrears, in the past twenty-four months. In instances where SCE&G has collected a deposit from a customer prior to initiating electric service and then learns that the customer is experiencing financial difficulties but yet the customer has not been delinquent with payment for their electric service for a twoyear period, Rule 103-336 requires SCE&G to refund the customers' deposit even though the customer is a heightened credit risk. In these circumstances, Rule 103-336 removes the form of security (i.e., the deposit) that the electric utilities rely upon for securing payment of their services and places SCE&G and its customers at risk for incurring additional write-offs which increases the balance of the Company's uncollectible account. For these reasons, the Commission should waive Rule 103-336 for electric utilities.

1 Q. IF THE COMMISSION GRANTED A WAIVER OF RULES 103-331 AND

103-336, WHICH CLASS OF CUSTOMERS WOULD THE WAIVER BE

APPLIED?

A.

A. If the Commission granted a waiver of Rules 103-331 and 103-336,

SCE&G would not apply the waiver in circumstances concerning residential

customers. The waiver would only apply to those SCE&G customers that are

classified as large, nonresidential customers.

8 Q. WOULD A WAIVER BY THE COMMISSION OF RULES 103-331 AND 9 103-336 BE CONTRARY TO THE PUBLIC INTEREST?

No, a waiver of Rules 103-331 and 103-336 is not contrary to the public interest. Customer service is a principle value at SCE&G, and the Company seeks to provide excellent customer service at all times. SCE&G works with all its customers in searching for ways to lessen the customers' financial burdens concerning payment for electric service while simultaneously protecting the interests of SCE&G and its other customers. However, without a mechanism to secure payment from those customers who are credit risks, then SCE&G may be forced to write-off additional bad debt which adversely impacts the Company and its other customers.

1	Q.	IF THE	COMMISSION	EXTENDED	THE PARTIAL	WAIVER	GRANTED

TO DUKE ENERGY TO SCE&G, WOULD THE COMPANY BE

3 REQUIRED TO TAKE ADDITIONAL ADMINISTRATIVE

4 **REGULATORY ACTION?**

5 A. Yes. SCE&G's Commission-approved General Terms and Conditions for

6 Electric Service contain a provision that largely tracks Rule 103-331. If the

Commission extended the waiver to SCE&G, then the Company would be

required to update its General Terms and Conditions to conform to the

Commission's ruling in this docket.

10 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

11 A. Yes.

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